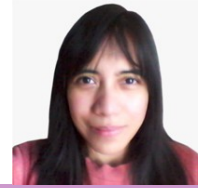


ANN BUENDIA

WEB DESIGNER / DEVELOPER + WORDPRESS SPECIALIST

Website: www.annbuendia.com

Email & Google Meet/Skype: abagency20@gmail.com



SKILLS

- Soft skills: creative, smart worker, solo/team player, fast-learner, goal-oriented, communication
- Hard skills: Photoshop, Dreamweaver, Filezilla, cPanel, and;
- HTML, CSS, Javascript, PHP & MySQL
- Front-End UI/UX & Back-End: custom coding, mobile or responsive design, project management
- CMS and eLearning: Wordpress, Joomla, Drupal, Open-Realty, Moodle, etc.
- Ecommerce or shopping cart and payment system: Woocommerce, Shopify, Volusion, 1ShoppingCart, OpenCart. Paypal, etc.
- Membership software: WishList, aMember, some WP plugins, etc.
- Email campaign: MailChimp, AWeber, iContact, GetResponse, Constant Contact, Infusionsoft, etc.
- Marketing/Paid Ad: Facebook Ads, Google Ads, Linkedin Ads, etc.
- Project management/time tracking or reporting: Time Doctor, JIRA, Asana, Trello, Slack, Toggl, Basecamp, Zoho, Gdrive, Dropbox, Google tools/products, SVN, etc.

Plus, I support a lot of other online web work: landing page design, site transfer/migration, WP bug fixes, email template & marketing, sales funnel, website testing/usability, free and paid ad, blog content & management, social media branding & management, VA tasks, research, SEO, content/article writing, etc.

EXPERIENCE

Web Designer / Developer (to present) | Home-Based

; International clients (freelance/full-time, part-time, retainer, and adhoc/as-needed): Front-End + UI/UX & Back-End or Full-Stack: end to end web design and development;

1. from concept to design mockups of branding and web pages (PSD/images)
2. server/hosting set up and configuration + installation of needed programs/software (CMS, plugins, etc.)
3. conversion of approved designs into a fully-functional website
4. implementation and integration of additional and other specified features and functionalities (plugins and software)
5. quality check (QA) and documentation, to site launch and maintenance/updates

Graphic and Web Designer | Office-Based

; Graphic and web design and development for print and web, with different companies;

1. CDG, Makati: Designer for print and web: corporate branding and identity
2. Canasia Traders Inc., Quezon City: newspaper/broadsheet: SM movie guides, branding for snacks/packaging... Plus, contributed to some of the company's internal and clients graphic material needs.
3. LSB, Baguio: concept and design of T-shirts, banners, signages, flyers and other, materials in print (including color separation)
4. WebCoast Design, Baguio: Concept design of web pages and templates.
5. Cooyeesan Hotel Plaza, Baguio: mall and hotel graphics and multi-media materials such as banners, posters, flyers, events print materials, stage backdraft design, and signages. Also, served as event coordinator and photographer.